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ABSTRACT

This book is designed to provide school library media specialists, teachers, parents, reading club organizers, and public librarians with structured reading programs that can be adapted to local needs. Reading incentive programs are explained along with the importance of collaboration and choice play in making them successful. The book is divided in three parts. Part 1: offers step-by-step advice on program preparation, including selecting a target audience; determining duration; choosing a theme; keeping records; planning recognition events; and ensuring student access to a collection that will support their growing reading habit (through book exchanges, book fairs, book clubs, and other events). Part 2: the authors provide 16 ready-to-go thematic programs that can be adapted according to specific needs. Each program is designed to apply to all ages and grades, with the emphasis on having participants read materials appropriate to their current reading level. Part 3: offers descriptions of additional programs available from commercial sources and associations. Throughout the book are found easy-to-follow outlines, and reproducible handouts which will provide ready-to-use thematic programs for years to come. (AEF)

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